

#### **ABOUT US**

We design tailor-made adventures in Baja according to your travel brief, always focusing on the experience itself.

What's your itinerary? Whatever you want it to be.

#### WHY BAJA?

Baja is the ultimate playground: 150,000 km² of unchartered, breathtaking landscapes surrounded by one of the richest oceans in the world.

### PRIVATE ADVENTURES

We stay off the beaten path and away from the tours. Baja deserves better, and you deserve to take your time and do it your way.

To tailor the best possible experience we rely on the following:

- \_Knowledge of the area
- \_First hand experience
- \_Tight relationships with the best operators
- \_Exclusive network of contacts
- \_Unique logistic and problem-solving capabilities
- \_Resourcefulness & Creativity

#### **HANDSHAKE**

Your trip curator and/or expedition leader will sit down with you in person or over video-conference to get to know more about you and what makes you tick. Based on this, they will brief you in on what Baja has to offer within the different seasonalities, answer all of your questions, and bounce ideas with you until you're absolutely happy with the adventure we will design only for you.

#### TRAVEL BRIEF

Based on our previous discussions, we will send you a detailed Travel Brief with maps, pictures, itinerary, and detailed information on your activities. This document will also include the budget for your tailor-made #bajamylove experience.

#### **GREEN LIGHT**

Once we have polished all of your trip's details, add-ons (field expert, photographer, private flights, driver... etc), and final adjustments on your Travel Brief, we send you an invoice and your adventure is on.

### **BAJA EXPERIENCE**

The date arrives, and you're in the hands of the very best for each and every aspect of your trip.

# OUR WORKFLOW

Every itinerary we craft is tailor-designed for every guest and we never make two of the same. For us to achieve turning the experience into YOUR ADVENTURE we go through the following process:

EXPEDITION BOATS

LUXURY YATCHTS

FIELD EXPERTS

FOOD & WINE

VILLAS

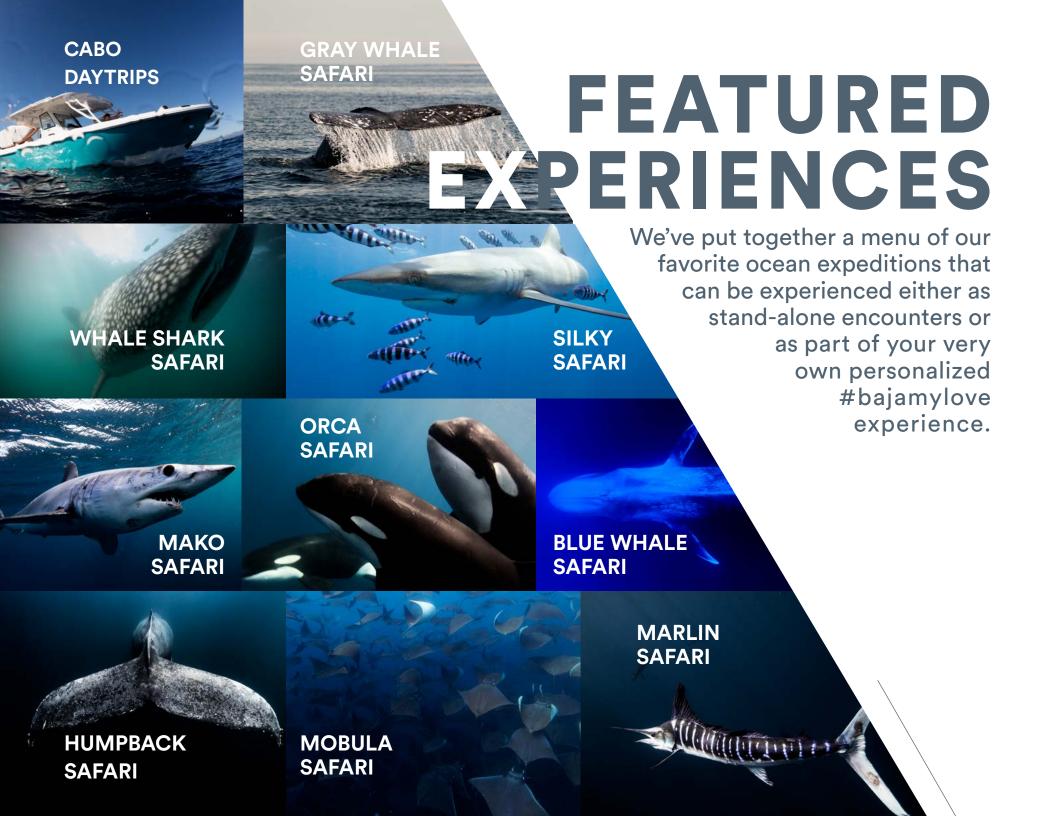
PRIVATE JETS

WILDLIFE ENCOUNTERS

OUTDOORS & ADVENTURE

SPORTS





# ADDITIONAL SERVICES

Enhance your experience with any of our optional add-ons. These are also available as individual services outside of BML.

#### HOST

A guide on the ground to ensure the and further detail to smooth running of your trip from start to finish.

# MEDIC

A fully-trained doctor or para-medic in the event that anyone requires medical treatment during your experience.

### PHOTOGRAPHY & VIDEO

Capture the highlights by taking a professional photographer and/or a videographer with you.

#### FIELD EXPERTS

Spend time with respected field professionals, such as marine biologists, conservationists and scientists, adding an element of education

your experience.

# SPECIALIST **EQUIPMENT**

Take your trip to the next level by hiring various toys, such as submersibles, ultra-light planes, or sat-comms.

## TIME-SAVING **MEASURES**

The fastest way to get you in and out of remote regions. Think of a helicopter, a speedboat, or a luxury small plane fitted to land on rough terrain.

# JORGE CERVERA **HAUSER**

Managing Director & **Expedition Leader** 

ich@bml.travel

Accomplished ocean explorer and underwater photographer. Founder of the Pelagic Fleet, designer of the Socorro Vortex luxury liveaboard, and producer of the documentary México Pelágico, and the first person to successfully run open ocean expeditions in the search of the elusive transient orcas of Baja. Two-time speaker at TEDx, Jorge is passionate about everything wildlife, underwater photography, freediving, adventure bikes and flying. His favorite thing about Baja is the wide array of marine mega-fauna found all around the peninsula.

### MANUEL DÍAZ-CEBRIÁN

**Business Development Director** mdc@bml.travel

Former European Director of the Mexico Tourism Board for over 13 vears. London-based. Manuel is a very well respected authority on the subjects of travel and tourism. His passion for adventure and the seas has helped to shape his desire to protect the environment and to promote tourism in a sustainable way. As the creator of Mexico Chic, a luxury travel book. Manuel is very well versed in luxury travel and living well. Some of his favorite things about the Peninsula are the terrain. the Sea of Cortez and the abundance of wildlife.

# THE TEAM

# CONTACT

